

CALMING FOR CATS & SMALL DOGS

Supports Stress Reduction

CALMING support formula recommended for pets exposed to increased environmental stressors.

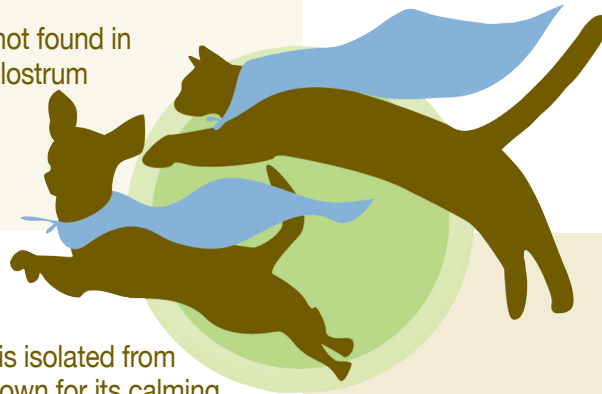
When pets can't adapt to stress it can lead to nervousness, hyperactivity, excess barking, abnormal urine marking, excessive scratching, and destructive or aggressive behavior.

Recommended for:

- Changes to Environment
- Company or Parties
- Veterinary or Grooming Visits
- Boarding or Holidays
- Boredom or Separation Stress
- Moving or Traveling
- Fireworks and Thunderstorms

CALMING helps alleviate stress related behavior problems without affecting your animal's personality or energy level. It can be used daily or when extra help to relax is needed.

It contains a combination of factors not found in other calming formulas such as a Colostrum Calming Complex, L-Theanine and Thiamine (Vitamin B1) which all address stress and calming.



ABOUT THE FORMULA

- **Colostrum Calming Complex** is isolated from the milk protein casein and is known for its calming effects, and it works synergistically with the L-Theanine in this formula.
- **L-Theanine** supports calming and relaxation, reduces irritability and low mood states. L-Theanine has been extensively researched for its ability to help curb destructive behavior. L-Theanine is a naturally occurring amino acid found in green tea that is a derivative of glutamic acid a neurotransmitter in the brain. It helps the body to produce other calming amino acids, such as Dopamine, GABA and Tryptophan and helps bring certain neurotransmitters into better balance. Studies done on L-Theanine showed that dogs were calm and relaxed without adverse effects or drowsiness; dogs were alert, playful, and calmer than expected, given their situations.

FUN-SHAPED CHEWS

- **B Vitamins** help manage stress and help maintain normal disposition. Thiamine (Vitamin B1) has been shown to affect the central nervous system to help calm and relax anxious animals. Because Thiamine is not stored in the body, increased activity, stress, illness, or increased metabolism deplete its levels in the body. Deficiencies cause mental confusion, muscular weakness, muscle spasms, nervousness, and weight and appetite loss during periods of stress.

CALMING does not contain any herbal ingredients (Kava, Kava, Valerian, St. John's Wort, etc.) or L-Tryptophan. Its ingredients do not cause side effects, addiction, and drowsiness or impaired motor skills.



Directions for Use:

Up to 25 lbs: Give 1 chew daily.

During times of increased stress: It is safe to double or triple the above amount, as needed.

Active Ingredients Per Approximately 1 Chew:

Thiamine (Vitamin B1)	31.25 mg
L-Theanine	10.56 mg
Colostrum Calming Complex	5.28 mg

Inactive Ingredients: brewers yeast, canola oil, chicken liver flavor, citric acid, glycerin, mixed tocopherols, propionic acid, proprietary blend (maltodextrin, sodium alginate and calcium sulfate), rosemary extract, silicon dioxide, soy lecithin, vegetable oil.